



dpa's international operations : world news for clients worldwide

Date: Thursday, 25 February 2010
Location: **InterContinental Hamburg**
Fontenay 10, 20354 Hamburg
Time: 7 pm for 7 30 pm start

Better known at home for its domestic news services, the German Press Agency (**dpa**) also operates internationally, producing news services in four languages in Cairo, Bangkok, Washington DC and Berlin.

Katrin Spangenberg, Deputy Director of International Marketing and Sales, will talk about what **dpa** does, its international clients from India to Botswana and the challenges it faces in 2010, from coverage of the World Cup in South Africa to the establishment in Berlin of a new multimedia desk.

Katrin Spangenberg (37) studied law in Kiel and Cape Town, serving her articles in Cairo, Geneva and Cape Town. Deciding to leave law for the media business, she gained her first experience with a publishing company in Konstanz (on Lake Constance) before moving to **dpa** in 2003, where she worked initially for the **dpa** subsidiary, news aktuell. She transferred to the parent company in 2006 and has been Deputy Director of International Marketing and Sales since 2007.

A buffet supper will be provided for which PWF members pay € 20 and guests pay € 35. Please pay this fee in advance to our bank account and drinks individually on the night. Please return the completed reply slip below as soon as possible to confirm attendance, with a copy of your bank transfer for our records, by the **deadline of Monday 22 February 2010**.

To: Pat Pledger, Fax: 040 820676, e-mail: patpledger.bet@t-online.de

I will be attending the evening on 25 February 2010

PWF member Tel:

Guestemail: Tel: